

PRIVACY POLICY FOR THE KIMBERLY SNIPES FOR RICHLAND COUNTY CAMPAIGN

Effective Date: May 1, 2026

The Kimberly Snipes for Richland County Campaign ("Campaign," "we," "us," or "our") is committed to protecting the privacy of visitors, supporters, volunteers, donors, and users ("you" or "your") who interact with our website and campaign communications. This Privacy Policy explains how we collect, use, protect, and disclose information collected through our website and related campaign activities.

By accessing or using our website, you agree to the terms outlined in this Privacy Policy.

1. Information We Collect

A. Information You Voluntarily Provide

We may collect personal information that you voluntarily submit, including:

- Name
- Email address
- Mailing address
- Phone number
- Employer and occupation (when required by campaign finance laws)
- Donation information
- Volunteer registration information
- Event registration information
- Any information submitted through contact forms or surveys

B. Text Messaging Information

If you choose to opt in to receive text messages from the Campaign, we may collect:

- Mobile phone number
- Consent records and opt-in information
- Messaging preferences

C. Automatically Collected Information

When you visit our website, certain information may be collected automatically, including:

- IP address
- Browser type
- Device information
- Operating system
- Pages visited
- Referring website
- Date and time of access
- Cookies and similar tracking technologies

2. How We Use Your Information

We may use collected information to:

- Communicate with you regarding campaign activities, events, and updates
- Respond to inquiries and requests
- Process donations and maintain required campaign finance records
- Recruit and coordinate volunteers
- Send newsletters, emails, and text messages
- Improve website functionality and user experience
- Analyze website performance and campaign engagement
- Comply with applicable federal, state, and local laws
- Protect against fraud, unauthorized activity, or misuse of our website

3. Text Messaging Terms

By providing your mobile phone number and opting in, you consent to receive recurring campaign-related text messages from Kimberly Snipes for Richland County.

Message frequency may vary.

Message and data rates may apply.

You may opt out at any time by replying STOP to any text message.

For assistance, reply HELP or contact the Campaign using the information below.

No mobile information will be shared with third parties or affiliates for marketing or promotional purposes. Text messaging opt-in data, consent records, and related personal information will not be sold, rented, or shared with third parties except as required by law or as necessary to provide text messaging services.

4. Sharing of Information

We respect your privacy and do not sell your personal information.

We may share information:

- With trusted vendors and service providers who assist with campaign operations, website hosting, payment processing, communications, and compliance
- When required by applicable law, court order, or legal process
- To comply with campaign finance reporting requirements
- To protect the rights, safety, and security of the Campaign and its supporters

Any service providers receiving personal information are required to maintain appropriate confidentiality and security measures.

5. Cookies and Tracking Technologies

Our website may use cookies and similar technologies to:

- Improve website performance
- Understand visitor behavior
- Remember user preferences
- Measure the effectiveness of campaign communications

You may adjust your browser settings to refuse cookies; however, some website features may not function properly.

6. Data Security

We implement reasonable administrative, technical, and physical safeguards designed to protect personal information from unauthorized access, disclosure, alteration, or

destruction.

While we strive to protect your information, no method of internet transmission or electronic storage can be guaranteed to be completely secure.

7. Third-Party Websites

Our website may contain links to third-party websites, social media platforms, or external services. We are not responsible for the privacy practices or content of those third parties.

We encourage users to review the privacy policies of any third-party websites they visit.

8. Children's Privacy

Our website is not directed to children under the age of 13.

We do not knowingly collect personal information from children under 13. If we learn that such information has been collected without parental consent, we will take reasonable steps to delete it.

9. Your Choices

You may:

- Unsubscribe from email communications by clicking the unsubscribe link included in campaign emails
- Opt out of text messages by replying STOP
- Contact us to update or correct your personal information

10. Changes to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in campaign practices, legal requirements, or operational needs.

Any updates will be posted on this page with a revised Effective Date.

11. Contact Information

If you have questions about this Privacy Policy or our privacy practices, please contact:

Kimberly Snipes for Richland County Campaign

Email: snipesforrichlandcounty@gmail.com

Website: www.snipesforrichlandcounty.com

Mailing Address: 7320 Broad River Road, Suite K-246, Irmo, SC 29063-9656

Phone: 8035092828